

REVOLUTIONISING SUSTAINABLE FINANCING

# CONVERTING GROWTH INTO SOCIAL IMPACT

**AirTrunk has made the ground-breaking decision to leverage its sustainable financing to drive positive change for communities and environments in Asia-Pacific and Japan (APJ), with the establishment of a new social impact funding model.**

## AirTrunk, the APJ data centre leader

In less than a decade since its foundation, AirTrunk has revolutionised the data centre landscape in APJ, pioneering hyperscale data centres in the region with the launch of its first data centre in Sydney in 2017. Since then, AirTrunk rapidly expanded to become the leading platform in APJ with operations in multiple markets, enabling digitisation and the growth of cloud services and artificial intelligence (AI).

## A vision for sustainable growth

Sustainability is core to AirTrunk's powerful purpose - to scale and sustain the relentless growth of APJ's digital future. As demand for cloud services and AI continues to increase data centre development, AirTrunk recognises that the capital-intensive nature of data centres presents the opportunity to adopt sustainable financing to ensure it scales responsibly.

## Pioneering sustainability linked loans

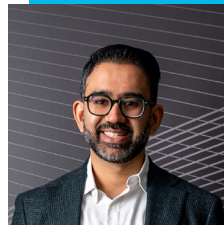
In 2021, AirTrunk initiated its first sustainability linked loan (SLL) of A\$2.1 billion, refinancing in 2023 to a record-breaking A\$4.6 billion, and has now raised over A\$7 billion in environmental, social, and governance (ESG) financing. AirTrunk is amongst the largest issuers of sustainable financing in the data centre industry, globally.

By integrating SLLs into its funding model, AirTrunk is holding itself financially accountable for achieving KPIs related to carbon, energy, and water efficiency, in line with its Net Zero 2030 strategy.

AirTrunk is also the first publicly known corporate to include gender diversity and gender pay equity targets in its SLL, demonstrating a strong commitment to gender equality.

Achieving the SLL KPIs will enable AirTrunk to realise a margin reduction on its debt facilities. AirTrunk has made the bold decision to reinvest the proceeds of these margin adjustments into a fund dedicated to supporting its social impact program across APJ.

With this innovative SLL funding model, AirTrunk is setting new industry standards, placing people and purpose at the heart of its growth strategy.



**“Our innovative funding of our social impact program, using SLL margin adjustments, results in a triple win for our business, society, and the environment.”**

Prashant Murthy  
Chief Financial & Commercial Officer  
AirTrunk

## Turning financial incentives into social impact

Directing AirTrunk's SLL margin adjustments to fund a social impact program is a first in the corporate sector globally.

A key benefit of this innovative model is that as AirTrunk's debt platform grows, the funds directed towards social impact grows, enabling AirTrunk to create a scalable and far-reaching positive impact on communities.

# AIRTRUNK'S SOCIAL IMPACT STRATEGY

## Vision

A future where individuals thrive, communities flourish, and natural ecosystems are sustained for generations to come.

## Mission

To leverage our resources, influence, and talent, to catalyse positive change; to cultivate collaborative partnerships and collectively drive meaningful outcomes for communities and the environment.

## SLL to Social Impact: AirTrunk's 6-step process



## Essential criteria

Each social impact partnership and initiative must meet the following criteria:

- ✔ Be aligned to AirTrunk's business and sustainability strategy
- ✔ Be ambitious, going beyond AirTrunk's usual business activities or obligations
- ✔ Be geographically relevant to APJ region or specific markets in which AirTrunk operates
- ✔ Be long-term and meaningful
- ✔ Meet one or more of AirTrunk's social impact focus areas

## Focus Areas

<p><b>01</b> Equal digital access</p> <p>Enabling digitisation and connecting people in APJ, focusing on local opportunities supporting groups in need.</p>	<p><b>02</b> STEM education</p> <p>Uplifting STEM skills in the community, with particular focus on next generation, women, and underprivileged groups.</p>	<p><b>03</b> Biodiversity &amp; conservation</p> <p>Respecting, protecting, and positively impacting local land, habitat and ecosystems.</p>	<p><b>04</b> Innovation R&amp;D</p> <p>Driving innovation focused on sustainability, digital, and STEM development in our community.</p>
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## SOCIAL IMPACT FOUNDATION PARTNERSHIPS

In 2024, AirTrunk commenced its social impact program with three foundation partnerships in Japan and Australia. The program will accelerate with new partnership opportunities expanding across the region in 2025, as the social impact fund increases.



Scholarships for women studying STEM at the Masters level and a STEM education course for middle and high school students.



A pioneering project to provide pure, clean drinking water to remote water stressed school communities in Australia's Northern Territory using the world's first renewable drinking water system.



mirAI for Japan is a teacher training program to develop AI skills for high school students in Japan, with the aim of contributing to the career development of the next generation.





## DRIVING POSITIVE ACTION

By reinvesting SLL margin adjustments into social initiatives, AirTrunk embeds social responsibility into its core operations. This strategy ensures that as the company grows, so does its positive impact on communities and the environment.

AirTrunk is committed to sharing its approach and learnings with other sustainably-minded organisations, aiming to inspire widespread adoption of sustainable financing to social impact practices. By setting an example, AirTrunk seeks to catalyse industry-wide change.

### AirTrunk social impact overview

#### Over A\$7 billion in ESG financing so far

AirTrunk has raised significant funds, making it one of the largest issuers of sustainable financing in the data centre industry globally.

#### A pioneer in social impact funding

AirTrunk is the first company in APJ to invest margin adjustments from its SLLs into a social impact program.

#### Scalable social impact

As AirTrunk grows, so does its investment in social impact, ensuring a scalable, long-term, positive community impact.

#### Catalysing industry change

AirTrunk aims to drive industry-wide change by inspiring other companies to reinvest margin adjustments from SLLs and increase their support for social impact initiatives as a result.

For more information  
Visit [www.airtrunk.com/sustainablefinance](http://www.airtrunk.com/sustainablefinance)

